# **SPONSORSHIP PROPOSAL**

PORTALEGRE POLYTECHNIC

UNIVERSITY





## **"6<sup>th</sup> INTERNATIONAL CONFERENCE ON DATA**

#### ANALYTICS & MANAGEMENT" (ICDAM-2025)

**ICDAM-2025** Theme: Data Analytics with Computer Networks

Organized By: London Metropolitan University, London, UK (Venue Partner)

in association with

WSG University, Bydgoszcz, Poland, Europe & Portalegre Polytechnic University, Portugal, Europe & SGGW Management Institute, Poland, Portugal

Date: 13th - 14th June, 2025

### **About Conference**

International Conference on Data Analytics and Management (ICDAM-2025) is organised with the objective of bringing together innovative scientists, professors, research scholars, students and industrial experts in the field of Computing and Communication to a common forum. The primary goal of the conference is to promote the exchange of innovative scientific information between researchers, developers, engineers, students, and practitioners. Another goal is to promote the transformation of fundamental research into institutional and industrialized research and to convert applied exploration into real time application. Overall the conference will provide the researchers and attendees with prospects for national and international collaboration and networking among universities and institutions from India and abroad for promoting research. ICDAM- 2025 is organized by London Metropolitan University, London, UK (Venue partner), in association with WSG University, Bydgoszcz Poland Portalegre Polytechnic University, Portugal, Europe and SGGW Management Institute, Poland, Europe on 13th - 14th June, 2025. All the accepted papers (after double blinded peer review) will be published in Springer's Lecture Notes on Networks & Systems [Indexing: SCOPUS, INSPEC, EI Compendex, WoS] [approved] and extended selected papers will be published in the special issues of SCI/SCOPUS/WoS/DBLP/ACM indexed Journals.

#### **Benefits of Sponsoring ICDAM 2025**

#### ✓ Prestigious Publication Opportunities

- Papers will be published in the renowned Scopus-indexed Springer AISC series or an Elsevier series.
- Opportunity to submit extended versions of research for publication in SCIE/Scopus/Web of Science-indexed journals.

#### Contract Section 2017 Section 2

- Access to invited keynote sessions by renowned international and national speakers.
- Participation in panel discussions on the latest research areas and industrial advancements.

#### *Construction* **Construction Construction Con**

• Opportunity to be part of parallel international workshops by industry experts, eminent researchers, and startup leaders.

#### **Recognition & Brand Visibility**

• Best Paper Awards in multiple categories recognizing excellence in research.

- ICDAM has emerged as a leading international conference, attracting highquality research articles from top researchers worldwide.
- Last year's conference received papers from 1450+ papers out of which 300 papers were accepted with an acceptance ratio of 20 % representing 25 countries ensuring high research quality.

#### ✓ Prime Location & Well-Connected Venue

• Hosted at London Metropolitan University, UK, providing a strategic, wellconnected, and easily accessible venue.

#### Strong Track Record of Success

International Conference on Data Analytics and Management (ICDAM-2024) was held on 14-15th June 2024 via hybrid mode organized Jointly organized by London Metropolitan University, London, UK (Venue Partner) in association with WSG University, Bydgoszcz Poland & Portalegre Polytechnic University, Portugal, Europe& BPIT, GGSIPU, Delhi. ICDAM-2024 received around 1450 papers from approximately 6,000 authors, and 300 papers were accepted with an acceptance ratio of 20%. All accepted papers were published in Springer's Lecture Notes on Networks and Systems, a Scopus-indexed series. 150 participants attended the conference on the first day in online mode & 50 Participants attend the conference in physical mode at London Metropolitan University, London, UK, including authors, keynotes, delegates, academicians, and industry experts. On second day, 100 authors presented the papers in an online mode. ICDAM-2024 received papers from 40 countries and got many recommendations from the science community for the organization and the quality of papers

#### About LMU, UK

London Metropolitan University, commonly known as London Met, is a public research university located in London, England. Its origins date back to 1848, with the establishment of the Metropolitan Evening Classes for Young Men. The university, in its current form, was created in 2002 through the merger of London University London. Guildhall University and the of North London Met offers a diverse range of undergraduate and postgraduate courses across various disciplines, including business, law, social sciences, art, and architecture. The university emphasizes employability, with all undergraduate courses incorporating work-related learning opportunities such as placements, client projects, or on-campus work experience. Many of its courses are accredited by professional bodies. In recognition of its educational quality, London Met was ranked ninth in the UK for teaching quality and tenth for student experience in The Times and Sunday Times Good University Guide 2024.

#### **About Universal Innovators**

Every success story begins with a vision. The Universal Innovators (UI) is a private and autonomous body promoting research based activities all over the world. The UI aims to do non-profit collaborative research in the field of engineering, applied sciences and management. We aim to be the leading independent academic and professional body working in collaboration with academicians, faculties, students, researchers and educational institutes. This leads us to be playing a creative and critical role in the society by disseminating teaching and research on a global scale, the cornerstones of which are good, long-term relationships, a focus on real life applications necessary for the welfare of the mankind, and an ability to combine quality and innovation. The mission of Universal Innovators is to cultivate and carry out research in high- tech methodologies. We deal in conducting FDP's, workshops, seminars, and conferences. As a recognized body, Universal Innovators (UI) seeks to facilitate the availability of academic excellence and disseminate innovative knowledge worldwide.

## **INVITATION LETTER FOR SPONSORSHIP**

#### Dear Technology Leader,

In the digital transformation era, where rapid advancements in data analytics, machine learning, and artificial intelligence are reshaping industries, the need for collaboration between academia and industry has never been greater. The 6<sup>th</sup> International Conference on Data Analytics and Management (ICDAM 2025) aims to bring together the brightest minds from research, industry, and academia to explore cutting-edge innovations in these fields.

Organised by London Metropolitan University, UK, on June 13-14, 2025, ICDAM 2025 is a premier platform for knowledge exchange, networking, and fostering collaborations that drive research towards real-world applications. This initiative requires significant effort and resources, and we invite you to be a valued sponsor to support this global research and innovation movement.

#### About ICDAM 2025

The 6<sup>th</sup> International Conference on Data Analytics and Management (ICDAM 2025) provides a forum for scientists, academicians, research scholars, industry professionals, and students to discuss advancements in AI, machine learning, big data, and analytics. The conference is committed to bridging the gap between theoretical research and practical applications, encouraging startups and industry-driven innovations.

The ICDAM 2025 conference is committed to delivering a high-quality technical program, featuring tracks on Innovative Computing, Advanced Data Analytics, Artificial Intelligence, Machine Learning, and Secure Communication Networks. The conference highlights include:

- Keynote sessions by renowned international speakers.
- **Regular research paper presentation sessions** showcasing cutting-edge advancements.
- **Integration of experienced and young researchers** for knowledge exchange and collaboration.
- **Technical poster presentations** featuring top student researchers from across India.
- **Investor invitations** for ground-breaking ideas with commercialization potential.
- Industry exhibits presenting innovative solutions and technologies.
- **International workshops** conducted by leading researchers and industry experts.
- A diverse audience of over 500 participants, including researchers, scientists, academicians, and industry professionals.

Following the success of our previous edition in LMU, which attracted submissions from across 30 countries, ICDAM 2025 aims to be a premier platform for innovation, collaboration, and knowledge exchange in data analytics and management.

As a driving force in the industry, **ICDAM 2025** offers companies an excellent opportunity to **showcase their vision, technology, and expertise** to a global audience. By participating, you can actively contribute to shaping the future of **AI**, **Data Science, and Machine Learning** while fostering **collaborations and talent development**.

We invite you to explore our **customisable sponsorship packages** that align with your company's objectives. Join us in making **ICDAM 2025** a grand success!

We look forward to your valuable partnership.

Yours sincerely, General Chair ICDAM 2025 | London Metropolitan University, UK

#### Why Sponsor?

- Publicity and Long-term branding.
- Unique intellectual leadership communication opportunities.
- Reaching the Scientists in Globally and Scientific Communities in UK and Other Countries.
- Promoting your Company, products, and services.
- To get the best international man power for possible technical Job positions.
- To enter into research-based collaborations with top scientists visiting the conference.
- To be part of a Mega International event covering almost all spheres of education, research and start-up funding events.

#### **Payment Requirements**

A minimum deposit of 50% of the sponsorship fee is due with the completed agreement on or before  $30^{\text{th}}$  April 2025.

#### Payment method: By Online Mode.

Payment by Razor pay Link:

https://pages.razorpay.com/pl\_PgdtrxBprQGupw/view

### **PayPal Payment Link**

### https://www.paypal.com/paypalme/ICICCConference?locale.x=en\_GB

#### Pay via UPI



# Sponsorship Packages

**Platinum Sponsorship: USD 5000** 

- •1 Keynote Speech or one workshop
- •2 Panel Discussion seats
- •Appropriately placed logos in all venues, brochure, and speaker mementoes. Prominent advertisement in proceedings. Company brochure in registration kit
- •1 large complimentary exhibit booth
- •4 standees
- •4 Complimentary Delegate passes
- Opportunity to a few sponsors on /first-come/, first-served basis.

#### **Diamond Sponsorship: USD 3500**

- •1 Keynote Speech or one workshop
- •1 Panel discussion seat
- •Appropriately placed logos in all venues and brochure. Prominent advertisement in proceedings. Company brochure in registration kit.
- •1 medium complimentary exhibit booth
- 3 standees
- •3 Complimentary Delegate passes
- Opportunity to a few sponsors on /first-come/, first-served basis.

#### **Gold Sponsorship: USD 2000**

- •1 Workshop
- •Appropriately placed logos in all venues and brochure. Advertisement in proceedings. Company brochure in registration kit.
- •1 standard complimentary exhibit booth
- •1 standee
- •1 Complimentary Delegate passes

Conference Event Sponsorship	
<ul> <li>Technical Session Sponsor</li> </ul>	USD 1000
<ul> <li>Minisymposia Sponsor</li> </ul>	USD 1000
<ul> <li>Registration Material</li> </ul>	USD 1000
Conference Dinner	INR 1000
<ul> <li>Cultural Programme</li> </ul>	INR 1000
Conference Lunch	INR 1000
Conference Breakfast	INR 500

NOTE:

- In case of common item(s) of interest, higher sponsorship package sponsors will be given the first preference, if applicable.
- All content for display material, banners, backdrops, advertisements, to be put up as part of sponsorships collaterals, have to be supplied by the sponsors, in the formats required, within the timelines specified. HR Logos to be provided by the sponsors as per conference's spec. PLEASE NOTE: In case the information required from sponsors (as mentioned above) doesn't come within the timeline specified, conference reserves the right to chose them logo, content, as it deems sufficient, to ensure that the progress of the conference is on track.

 Taxes as applicable on the date of payment remittance by the sponsor will be in addition to the stated sponsorship package, to be paid by the sponsor

### **SPONSORSHIP FORM**

We are interested in participating and sponsoring the conference and would be interested in the following: (Kindly tick as applicable)

- Platinum Sponsor
- Diamond Sponsor
- Gold Sponsor
- Conference Event Sponsor

Name/company/Institution:		
Organiztion:		
Address:		
Telephone:		
E-mail:	 	
Mode of payment (specify):		

(Name and Signature)